31 March, 2022

**KALGOORLIE DEALERSHIP GOLDFIELDS TRUCK POWER ENTERS NEW PHASE OF LIFE UNDER MAJOR MOTORS**

Isuzu Trucks dealership [Goldfields Truck Power](https://www.goldfieldstruckpowerisuzu.com.au/) is entering a new phase of life, with local automotive group [Major Motors](https://www.majormotors.com.au/) taking ownership of the location in March.

Dating back to 1973, Goldfields Truck Power (GTP) has a storied history servicing road transport in the central region of Western Australia.

Since 2009, the dealership has been owned by Dealer Principal Shane Bradshaw, Tom Leaver, and employs a dedicated team—with several staff recording over 20 years at the dealership.

**Strong local ties**

As new owners Major Motors take the reins, customers can expect to see familiar faces at the dealership as long-serving GTP employees continue in their roles.

Kevin Brown, Isuzu Australia Limited (IAL) National Dealer Operations Manager, thanked GTP for their dedication to the community and local transport network.

“Goldfields Truck Power has worked diligently to support local trucking and transport for decades, notably supporting automotive apprentices entering the industry,” said Mr Brown.

“The kind of team longevity apparent here is hard to come by and really symbolises the strength of the relationships the business has built with customers in Kalgoorlie and surrounding areas.”

Mr Brown also congratulated Major Motors on their newest dealership, commenting that ties between brand and group were stronger than ever.

“We’re delighted to have such a reliable company in Major Motors looking out for the best interests of Isuzu Trucks customers in WA,” he commented.

“GTP has always treated their customers like family, and we have no doubt that this changeover will support and grow the kind of valued face-to-face service that local customers have come to expect.”

**Customer service first**

An advocate for Isuzu Trucks and Isuzu Power Solutions product, Major Motors forged their initial bond with the brand more than 50 years ago.

Originally situated along the western coast, Major Motors have increased their footprint steadily in the WA region, providing expanding coverage through a well-heeled dealership, servicing and parts network.

As an Isuzu Trucks dealer, Major Motors provides an in-house Customer Care Centre, with access to an extensive range of service and support programmes designed to ensure that Isuzu truck ownership is a positive and rewarding experience for all concerned.

Daniel Pearce, Major Motors General Manager, commented on the acquisition, “When the opportunity came to purchase Goldfields Truck Power, we saw this as an important step to strengthen and improve our customer service levels across the state of Western Australia.

“Kalgoorlie is a town rich in history, with a large Isuzu truck parc and customer base which requires back up and service, which we will continue to provide.

“We appreciate the work Shane and the team have done over the years and whilst we do not see wholesale changes occurring, we will look to assist and improve operations through further training and investment to provide the best possible service and working environment for staff.”

**Goldfields Truck Power**

**Address:** 5 Epis Street, Kalgoorlie, WA 6430

**Phone:** 08 9021 4800

**Website:** [https://www.goldfieldstruckpowerisuzu.com.au](https://www.goldfieldstruckpowerisuzu.com.au/?_ga=2.179922468.1821767191.1647901326-669627911.1629937239)

**ends**

**For further information, please contact:**        **For Isuzu Trucks releases and photos:**

Sam Gangemi                                                                  Arkajon Communications

Isuzu Australia Limited                                               Phone: 03 9867 5611

Phone: 03 9644 6666                                                    Email: [isuzu@arkajon.com.au](mailto:isuzu@arkajon.com.au)